

OJJDP

Enforcing Underage Drinking Laws Program



**Law Enforcement and Prevention Partnerships:  
Special Events Management  
to  
Prevent Underage Drinking**

New York – March/April 2013



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What is the nature of your event?

- Sporting Events
- Concerts
- Fairs and Festivals
- Unplanned Events

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Challenges - Overview

- Two basic types of events
  - Sanctioned and Authorized / Permitted
    - Pre-planned
    - Hosts and sponsors identified
  - Impromptu / Unsanctioned
    - While the event is planned local authorities are not included in the planning
    - Event organizers are not readily identified and may be difficult to hold accountable



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**Challenges - Overview**

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- Resources
  - Not just enforcement, but all types
  - Are the stakeholders invested in the event?
  - Planning for the unthinkable
- Unsanctioned events
  - Blast events
  - Events that grow beyond the ability to manage
  - Accountability for those who are responsible

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## Challenges - Overview



- ❑ Off shoot events
- ❑ Private parties
- ❑ Typical problems
  - Resources focused elsewhere
  - Not uncommon to have illegal activities (drugs, underage drinking, loud and disorderly parties)

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## Challenges - Overview

- ❑ Multi- Jurisdictional Issues
  - ❑ Just whose event is this anyway?
  - ❑ Command and Control
  - ❑ The moving event
  - ❑ The enforcement mindset
    - Goals of enforcement
    - Is everyone on the same page?



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## Resources

- ❑ Do we have what we need?
  - Current economy = reduction in staffing
  - Specialized positions lost to generalist
- ❑ Help with the planning
  - Think about who can help this process
  - Other agency input – don't be afraid to call on others



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## Resources

### Citizen Volunteers

- Many tasks don't require police officers
- Additional eyes and ears for the event
- Evaluate various tasks and see what can be done with their help

### Training

- Both law enforcement and citizens involved in the operation need training
- Plan ahead and make sure they are ready
- Success will come with the training and everyone will be happier and better prepared

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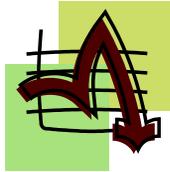
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## Be Part of the Planning Process

### Reduces Problems

### Reduces Conflicts

### Reduces Liability Risks



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## The Planning Process

The planning process should include all parties that will be involved with or affected by the event.

- Inform members of what to expect, make introductions of new comers.
- vendors
- town/county council rep
- community reps
- retail association

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The Planning Process/For Scheduled Events

Consider the overall impact on the community and the surrounding neighborhoods



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Location will determine the need for

- Street Closings/Traffic Control
- Additional Crowd Control
- Outside Agency Involvement
- Community Notification
- Media Notification

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**How important is selling alcoholic beverages to the success of the event?**

**Is it a primary source of income?**



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## Special Event Education

- Inform the community about the alcohol laws and policies that will apply to the special events.
- Utilize the media, including social media, to help get your message out.
- In campus environments use student orientation and alcohol awareness programs as a method of communicating the event policies.

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**DOs + DON'Ts**

Soudard residents love a party. However neighborhood also expects its guests to Mardi Gras Manners.

**DOs + DON'Ts**

- DO**
  - Do park Downtown
  - Ample parking is available in Downtown St. Louis
  - Merchandise will appear provide double service to Soudard on Grand Parade Day, Saturday, February 13. Shuttles will run regularly from the GoodTrade Center Metro Station to Soudard and back.
  - Parking is restricted on Grand Parade Day, Saturday, February 13. This year the "Red Zone" area of Soudard, from Canal to Shennanbough and 7th to Gravois is closed to vehicular traffic on Grand Parade Day. Rip vehicle movement or on-street parking will be allowed.
- DON'T**
  - Don't bring the following:
    - Drifters, cans, backpacks, and so on
    - Drivers of Soudard Mardi Gras 1 items and will confiscate them!
    - Following the Soudard neighborhood items back. You will never see it!
    - It's better. These restrictions are a safe environment for everyone.
    - Fun Together, we are creating a series of events for the whole day.
    - NO Bottles, NO Cars, NO Blacks

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## An effort to inform...

**facebook**

**Official Public Safety Page on Unofficial St. Patrick's Day**

Thursday, February 25, 2010 at 11:48am

"Unofficial St. Patrick's Day," an event primarily centered on drinking is expected to take place March 5, 2010 in and around the University of Illinois campus. The event is not sanctioned by the university or the cities of Champaign and Urbana.

Eight agencies will be taking an active role in making sure that disruptive, disorderly and illegal activity will be addressed:

- Champaign Police
- Urbana Police
- University of Illinois Police
- Illinois State Police
- Champaign County Sheriff
- Parkland College Public Safety
- Champaign County State's Attorney
- Illinois Liquor Control Commission

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## Special Event Education

The individuals responsible for checking ID's should receive comprehensive server training.

Law enforcement should receive adequate training in fake ID detection.



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## Alcohol Control Measures

- What types of alcoholic beverages are being served?
- What types of containers are being used?
- Are there serving limitations?



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## Alcohol Control Measures

- Are there specified areas where alcohol is permitted and where it is not?
- Are food and non-alcoholic beverages a requirement?
- What are the serving times?
- Is there a "Cut Off" procedure?

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## Signage

There should be ample signage placed in the parking areas, along the perimeter, and throughout the event grounds.

The signs should identify the rules and regulations, laws and ordinances pertaining to alcohol possession and consumption, and “No Alcohol Zones”

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## Other Considerations

- The availability of free water.
- The adequate number and positioning of portable restrooms and trash cans.
- The availability of cool down stations.
- Will there be a centralized information tent/area?
- Will maps or directories be posted or available?

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## Other Considerations

- Establish a policy for items that will not be allowed within the event area, such as coolers, bags, and other carry items.
  - Advanced notification and signage!
- Will there be pre-entry inspections? Who will conduct them?

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## Concealment?



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## More creativity...



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## Flip Flops??



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## Pocket Shots... \$0.99!!



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## Stash Cans



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## Un-Sanctioned Events

- Recent trend toward events organized through social networking



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## Un-Sanctioned Events

- Primary Issues
  - Planning does not include community / public safety
  - Communities forced to scramble resources to handle issues and manage event
  - Difficulty in identifying hosts / responsible parties and no accountability for them
  - No way to recoup the costs of the event
  - Higher level of risk for participants / community
  - In some cases, ordinances do not address the real problem

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## Un-Sanctioned Events

- Responses
  - Evaluate your current laws and statutes to see if they adequately address these types of events
  - Monitor social networking sites for these potential events
  - Maintain good communications with the industry – often times they will have advanced knowledge
  - Follow standards of planning and include all stakeholders.

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## Multi-Jurisdictional Issues

- Planning is key
  - Roles identified and officers /citizens assigned to match their role
  - Operational Goals established
    - Near zero tolerance
    - Harm Reduction
    - Managing public safety with minimal enforcement

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## Underage Drinking Enforcement Training Center Contact Information (UDET)



1-877-335-1287 toll free



[www.udetc.org](http://www.udetc.org) website



[udetc@pire.org](mailto:udetc@pire.org) email address

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## UDET Staff Contact:

Bill Patterson  
Sr. Program Manager

Pacific Institute for Research & Evaluation / UDET  
11720 Beltsville Drive, Suite 900  
Calverton, MD 20705  
Toll-free: 1-877-335-1287 (x 2623)  
Office: 301-755-2623  
E-mail: [bpatterson@pire.org](mailto:bpatterson@pire.org)  
Web: [www.udetc.org](http://www.udetc.org)

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## Trainer Contact info:

R. J. Elrick  
Sr. Program Manager

Pacific Institute for Research & Evaluation / UDETC  
11720 Beltsville Drive, Suite 900  
Calverton, MD 20705  
Toll-free: 1-877-335-1287 (x 2771)  
Office: 301-755-2771  
E-mail: [relrick@pire.org](mailto:relrick@pire.org)  
Web: [www.udetc.org](http://www.udetc.org)

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