Partnerships in a New Era of Prevention

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Prevention, Law Enforcement, and Community Coalitions:
Developing Lasting Partnerships to Advance Environmental Prevention
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SAMHSA’s Vision

America is a nation that understands and acts on the knowledge that ...

- Behavioral health is essential to health.
- Prevention works.
- Treatment is effective.
- People recover.
What the Vision Looks Like

- Primary care providers monitor:
  - Blood pressure, body mass index, vaccines
  - Depression, alcohol/tobacco use

- School/community presentations focus on:
  - Academic success and health
  - Physical health, substance use, and emotional health

- Partnering at all levels
New York: Challenges

- Alcohol remains the drug of choice for youth.
  - 38 percent of high school students report alcohol use within the past 30 days.
- About 847,000 underage youth in New York drink each year.
  - Consume 18.4 percent of all alcohol sold in New York.
New York: Challenges

• Annual NY state spending on substance abuse and addiction more than $13 billion.
  – Almost all spending is on related health, criminal justice, and educational consequences.
  – Only 3 percent of this spending on prevention and treatment.

• 2010 underage drinking cost NY state $3.3 billion.
New York: Progress

• OASAS Prevention Guidelines
  – Require providers to increase use of evidence-based programs
  – Promote use of the Prevention Services Registry of Evidence-based Programs and Strategies

• Prevention Resource Centers provide training and technical assistance for community coalitions.
  – Facilitate partnerships and collaboration
  – Train staff in the Strategic Prevention Framework and environmental strategies
Daily Disaster of Unprevented and Untreated Mental and Substance Use Disorders

- Any Mental Illness: 45.9 million, 39.2% receiving treatment
- Substance Use Disorder: 21.6 million, 10.8% receiving treatment
- Diabetes: 25.8 million, 84% receiving treatment
- Heart Disease: 81.1 million, 74.6% receiving screenings
- Hypertension: 74.5 million, 70.4% receiving treatment
Changing the Conversation: Behavioral Health *Is Part of* Overall Health

- Americans know risk factors for chronic conditions such as diabetes, hypertension, and cardiovascular disease.
- However, many people do not know the warning signs for suicide, addiction, or mental illness.

... *Nor do they know what to do to help themselves or others.*
SAMHSA Strategic Initiatives

AIM: Improving the Nation’s Behavioral Health
1. Prevention
2. Trauma and Justice
3. Military Families
4. Recovery Support

AIM: Transforming Health Care in America
5. Health Reform
6. Health Information Technology

AIM: Achieving Excellence in Operations
7. Data, Outcomes & Quality
8. Public Awareness & Support
SAMHSA’s Strategic Initiative #1: Prevention of Substance Abuse and Mental Illness

Top Priorities

• Prevent substance abuse and **improve well-being** in states, territories, tribes

• Establish **prevention of underage drinking** as a priority issue for states, territories, tribal entities, colleges and universities, and communities.

• Increase public knowledge of the **warning signs for suicide** and actions to take in response.
  – Surgeon General’s National Strategy on Suicide Prevention

• Reduce **prescription drug misuse** and abuse.
Substance Abuse and Mental Illness Are Linked

Substance abuse and mental illness share risk and protective factors.

- Up to half of people with a serious mental illness will develop a substance use disorder at some time in their lives.
- Alcohol dependence is four times more likely to occur among adults with mental illness than among adults with no mental illness.
- Many health care systems to treat substance abuse and mental illness are disconnected: a missed opportunity.
Primary and Behavioral Health Care Partnerships

- Shared vision, common language.
- Flexibility, shared solutions.
- Manage expectations.
- Foster trust, open communication.
- Empower staff and stakeholders.
- Measure outcomes.
Health Reform: New Opportunities for Prevention

- More people will have insurance coverage.
- Theme: Prevent diseases, promote wellness.
- Integrated care: New thinking—recovery, wellness, role of peers, response to whole health needs.
- Medicare and Medicaid changes.
- Opportunities for behavioral health:
  - Parity: Mental Health Parity and Addiction Equality Act and within Affordable Care Act
  - Tribal Law and Order Act
  - National Action Alliance for Suicide Prevention
The Heavy Toll of Underage Drinking in America

- 10 million U.S. youth (<21) drank alcohol in the past month
- U.S. cost of underage drinking $62.0 billion (2010)
  - medical care
  - work loss
  - pain and suffering

- Children who drink alcohol are more likely to:
  - Use drugs
  - Get bad grades
  - Suffer injury or death
  - Engage in risky sexual activity
  - Make bad decisions
  - Have health problems
Consequences of Alcohol Use in College Students

- **1,825** die from alcohol-related unintentional injuries, including motor vehicle crashes
- **599,000** are unintentionally injured under the influence of alcohol
- **696,000** are assaulted by another student who has been drinking
- **97,000** are victims of alcohol-related sexual assault or date rape
- **400,000** had unprotected sex

*Numbers apply to college students 18-24 years of age*
What Do Americans Believe About Underage Drinking?

• More than 80 percent of children say parents are the leading influence in their decision to drink or not.

• Three-quarters of parents disagree that once a child becomes a teenager, the parent has very little influence over the child’s decisions to smoke, drink, or use drugs.

• And three-quarters of adults oppose reducing the legal drinking age from 21 to 18.

Where is the disconnect?
“Since substance abuse kills more teenagers than infectious disease, parents should view this screening as another important vaccination.”

-- Dr. John R. Knight, Director of the Center for Adolescent Substance Abuse Research, Boston Children’s Hospital
Environmental Strategies: They Work

- Responsible beverage service
- Outlet location/density control
- Compliance checks
- Sobriety and traffic safety checkpoints
- Graduated driver licensing laws
- Restricted sale at public events
- Happy hour restrictions
- Social host liability laws
SAMHSA’s Underage Drinking Prevention Efforts – Public Awareness

Interagency Coordinating Committee for the Prevention of Underage Drinking (ICCPUD)

“Preventing Underage Drinking” webinar series

Times Square

State videos

Coming soon

Talk EARLY Talk OFTEN
Get others INVOLVED
UNDERAGEdrinking.SAMHSA.gov
A Bold Vision: Can We Imagine a Generation ...

• Without a death by suicide?
• Of youth without substance abuse?
• Without one young person being bullied because they are LGBT?
• In which no one in recovery struggles to find a job?

... in which behavioral health is truly an essential part of primary care.
Collaboration Is Key!

- Center for Substance Abuse Prevention
- Center for Mental Health Services
- Center for Substance Abuse Treatment
- Center for Behavioral Health Statistics and Quality

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