Addiction is a chronic disease, but one that can be prevented and treated, and from which recovery is real and possible. Sponsored by the New York State Office of Alcoholism and Substance Abuse Services, the Your Story Matters campaign at www.iamrecovery.com is dedicated to those individuals who lead productive, happy and fulfilling lives in recovery each and every day. There are 2.5 million New Yorkers suffering from addiction who need to know that recovery is a celebration. Will you tell them? Will you share your story?