

Andrew M. Cuomo
Governor

Arlene González-Sánchez
Commissioner



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- Rob Kent, OASAS General Counsel
- Donna Frescatore, Executive Director
NY State of Health



NY State of Health

The Official Health Plan Marketplace

Donna Frescatore, Executive Director

OASAS
October 28, 2013

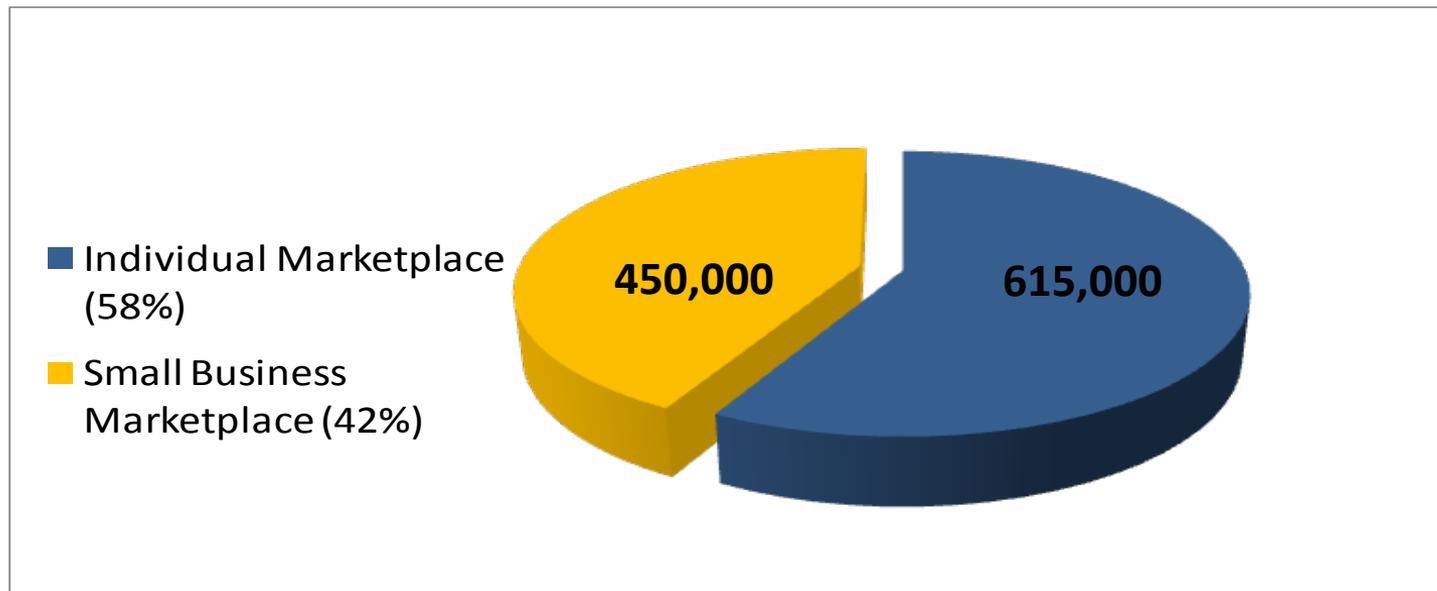
NY STATE OF HEALTH OPENED ON OCTOBER 1ST

What is NY State of Health?

- **Organized marketplace**
 - One-stop shopping for subsidized and unsubsidized coverage
 - Easily compare health plan options
 - The only place to check eligibility and apply for financial assistance
 - Enroll in qualified health plans
- **Two programs**
 - Individual Marketplace
 - Small Business Marketplace

Who Will Enroll In NY State Of Health?

Health Plan Marketplace enrollment is estimated to be
1.1 million New Yorkers



SELECT ENROLLEE DEMOGRAPHICS

- Seventy five percent of individuals who enroll through the Marketplace will qualify for tax credits to help them pay for coverage.
- Nearly 35% will have a primary language other than English.
- 58% will be White, Non-Hispanic; 42% other.
- The average small business that enrolls through the small business marketplace will have four employees.

NY State of Health Enrollment

- Open Enrollment began on October 1
- Individuals may enroll in health plans during open enrollment (October 1, 2013 - March 31, 2014) or with a qualifying event
- Individuals who qualify for Medicaid/CHP may enroll any month of the year
- Small employers may choose open enrollment dates for their employees any month of the year
- Coverage is effective January 1, 2014 (or later depending on enrollment date)

NY STATE OF HEALTH BY THE NUMBERS

October 1 through October 23 (9am) 2013



Nearly 800,000
unique visitors to
the website



77,000
calls to the customer
service center



Nearly 2,900
assistors, including
500 navigators and
2,400 brokers statewide

KEY
FIGURES:



174,000 APPLICATIONS

completed and determined
eligible for coverage



37,030 New Yorkers Enrolled

with coverage effective January 1, 2014

**A STATE OF THE ART WEBPORTAL
ALLOWS NEW YORKERS TO SHOP,
COMPARE AND ENROLL IN
COVERAGE**

Online Enrollment

- One portal will process applications for:
 - Medicaid
 - Child Health Plus
 - Individual Marketplace
 - Small Business Marketplace

**A FIRST CLASS CUSTOMER SERVICE CENTER
IS ANSWERING QUESTIONS AND
ENROLLING PEOPLE**

Customer Service Call Center

1-855-355-5777

- Call Center now open
 - Answer Questions
 - Complete phone applications
 - Hours: 8am-8pm (M-F) and 9am-1pm (Sat)
- Assistance available in over 170 languages
 - Many staff will be bilingual and oral interpretation available for remaining languages.

**CERTIFIED ENROLLMENT
EXPERTS AVAILABLE TO PROVIDE
IN-PERSON ASSISTANCE IN THE
COMMUNITY AT CONVENIENT LOCATIONS.**

3 Types of In-Person Assistors

IPA/Navigators

- Complete Applications
- Compensation from DOH grant program
- Training and certification required
- Serve Individuals and Small Business Marketplace

Insurance Brokers/Agents

- Complete Applications
- Commission-based compensation
- Training and certification required
- Choose to certify in Small Business Marketplace, Individual, or both

Certified Application Counselors

- Complete Applications
- No compensation from Marketplace
- Training and certification required
- Serve Individuals

Navigator Grants

- Conditional grants totaling \$27 Million
- 50 organizational awards, including one Urban Indian organization.
 - 96 subcontractors for a total of nearly 500 FT staff
 - 48 languages spoken among all Navigators
- Publicly available directory include site schedules, hours, languages spoken

<http://info.nystateofhealth.ny.gov/IPANavigatorMap>

**INDIVIDUALS AND SMALL BUSINESSES HAVE A
CHOICE OF HIGH QUALITY, LOW COST PRIVATE
HEALTH PLANS**

QUALIFIED HEALTH PLANS



Today's Options® of New York, Inc.



<http://info.nystateofhealth.ny.gov/PlansMap>

QUALIFIED DENTAL PLANS



<http://info.nystateofhealth.ny.gov/PlansMap>

Health Plan Highlights

- Choice of plans in all areas of the State
- Increased competition gives consumers new health plan options
- Premiums for people who buy coverage for themselves and their families decreases by an average of 53% compared to today's premiums
- All plans are required to have adequate networks
- All plans must cover the Essential Health Benefits

All Plans Cover 10 Essential Health Benefits

- Outpatient Services
- Preventive, Wellness, & Chronic Disease Management
- Mental Health & Substance Abuse Disorder Services
- Hospitalization
- Emergency Services
- Pediatric Vision and Dental
- Maternity and Newborn Care
- Prescription Drugs
- Laboratory and Imaging Services
- Rehabilitative & Habilitative Services

New York's Essential Health Benefits

Outpatient Services

PCP Office Visits
Specialty Visits
Outpatient Facility Fee
Outpatient Surgery
Hospice Services
Home Health Care Services

Preventive, Wellness & Chronic Disease Management

Preventive Care/Screening
Immunization
Gym Membership
Prenatal and Postnatal Care

Mental Health and Substance Abuse Disorder Services

MH Outpatient and Inpatient Services
Substance Use Disorder Outpatient and Inpatient Services

Hospitalization

Inpatient Hospital Services
Inpatient Physician and Surgical Services
Skilled Nursing Facility
Delivery and All Inpatient Services for Maternity Care

Emergency Services

Emergency Room Services
Urgent Care Centers or Facilities
Emergency Transportation/Ambulance

New York's Essential Health Benefits

Pediatric Dental

Emergency Dental Care
Checkup for Children
Basic Dental Care
Major Dental Care
Orthodontia

Pediatric Vision

Vision examinations
Prescription Lenses
Frames
Contact Lenses

Other

Infertility Treatment
Family Planning
Chemotherapy
Mastectomy Care/Breast reconstructive surgery
Diabetic equipment, supplies, education and self-management
Reconstructive and Corrective Surgery
Surgical Second Opinion
Autism Spectrum Disorder
Bariatric Surgery
Transplants
Oral Surgery

New York's Essential Health Benefits

Prescription Drugs

Generic Drugs
Preferred Brand Drugs
Non-Preferred Brand Drugs
Specialty Drugs
Off Label Cancer Drugs

Laboratory and Imaging Services

Diagnostic Tests
Imaging

Rehabilitative and Habilitative Services and Devices

Inpatient Rehabilitation Services
Outpatient Rehabilitation Services
Habilitation Services
Chiropractic Care
Durable Medical Equipment
Hearing Aids
Prosthetic Devices

Mental Health and Substance Abuse Services

- Mental Health
 - inpatient services relating to the diagnosis and treatment of mental, nervous and emotional disorders comparable to other similar hospital, medical, and surgical coverage
 - outpatient services, including but not limited to partial hospitalization program services and intensive outpatient program services, relating to the diagnosis and treatment of mental, nervous and emotional disorders.
- Substance Abuse Services
 - inpatient services relating to the diagnosis and treatment of alcoholism and/or substance use and/or dependency. This includes Coverage for detoxification and/or rehabilitation services as a consequence of chemical use and/or substance use.
 - outpatient substance use services relating to the diagnosis and treatment of alcoholism and/or substance use and/or dependency.
 - minimum 20 outpatient visits for family counseling

Financial Assistance

- Many individuals and families will be eligible for financial assistance to reduce the cost of coverage
- Financial assistance is available in 2 forms:
 - Tax credits will reduce the cost of premiums for most single adults earning less than \$45,960 and for families of 4 earning less than \$94,200
 - Cost-sharing reductions will lower co-payments and deductibles for single adults earning less than \$28,725 and for families of 4 earning less than \$58,875. Available on Silver Plans.
- Tax credits and cost sharing reductions are estimated at the time of application and applied immediately

Financial Assistance and Premium Estimates for Silver Level Plans

<http://info.nystateofhealth.ny.gov/resource/tax-credit-and-premium-estimator>

Albany County

Adult earning
\$20,000

Tax credit:
\$209/month

Premiums start at:
\$85/month

Kings County (Brooklyn)

Adult earning
\$20,000

Tax credit:
\$280/month

Premiums start at:
\$79/month

Erie County

Adult earning
\$20,000

Tax credit:
\$190/month

Premiums start at:
\$85/month

*Exact rates will depend on the metal tier, health plan selected, and county.

Financial Assistance and Premium Estimates for Silver Level Plans

<http://info.nystateofhealth.ny.gov/resource/tax-credit-and-premium-estimator>

Albany County

Family of 4 earning
\$50,000

Tax credit: \$307/month

Parent premiums start at:
\$280/month

CHP premiums for
children: \$18/month

Kings County (Brooklyn)

Family of 4 earning
\$50,000

Tax credit: \$450/month

Parent premiums start at:
\$268/month

CHP premiums for
children: \$18/month

Erie County

Family of 4 earning
\$50,000

Tax credit: \$270/month

Parent premiums start at:
\$280/month

CHP Premiums for
children: \$18

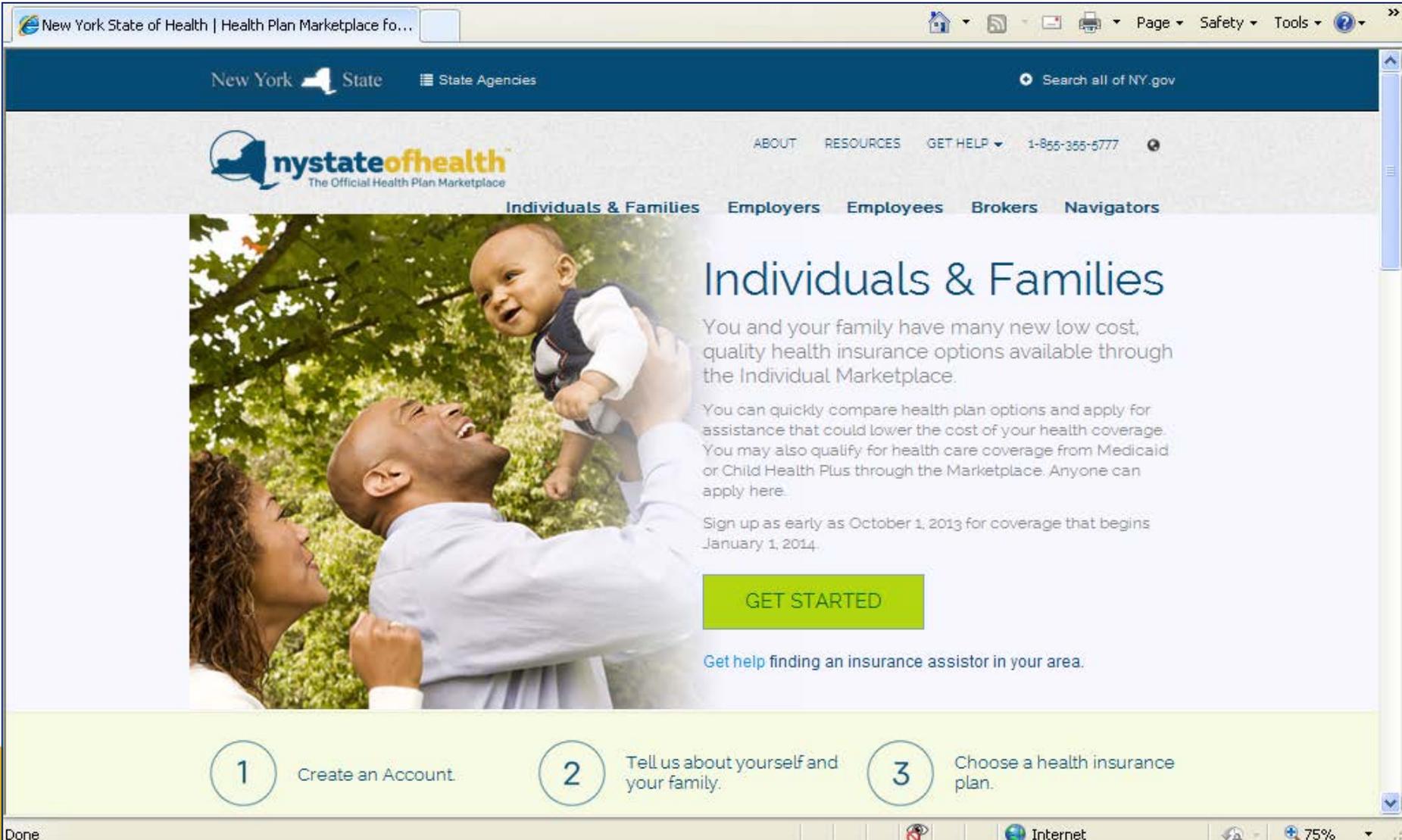
*Exact rates will depend on the metal tier, health plan selected, and county.

**A STATEWIDE MULTI-MEDIA ADVERTISING
AND AWARENESS CAMPAIGN
HAS BEGUN**

Media

- New name, logo and website unveiled
- Creative campaign including TV, print, digital, radio, and “out-of-home”
- Public relations campaign actively underway
- Social media includes Twitter, Facebook, YouTube and Google Plus

MANY TOOLS AND RESOURCES ARE AVAILABLE



New York State of Health | Health Plan Marketplace fo...

New York State State Agencies Search all of NY.gov

ABOUT RESOURCES GET HELP 1-855-355-5777

Individuals & Families Employers Employees Brokers Navigators

Individuals & Families

You and your family have many new low cost, quality health insurance options available through the Individual Marketplace.

You can quickly compare health plan options and apply for assistance that could lower the cost of your health coverage. You may also qualify for health care coverage from Medicaid or Child Health Plus through the Marketplace. Anyone can apply here.

Sign up as early as October 1, 2013 for coverage that begins January 1, 2014.

[GET STARTED](#)

[Get help](#) finding an insurance assister in your area.

- 1 Create an Account.
- 2 Tell us about yourself and your family.
- 3 Choose a health insurance plan.

Done Internet 75%

ON OUR WEBSITE...

Many Valuable Tools & Resources:

- Tax Credit and Premium Estimator
- Fact Sheets, Rack Cards, and Posters in English, Spanish, Haitian Creole, French, Korean, Russian, Italian, and Chinese
- Newsletter inserts
- County-specific list of Navigators
- County-specific list of Health Plans
- Plan provider Networks
- Regional Fact Sheets
- Application demonstration videos

Tax Credit & Premium Rate Estimator



nystateofhealth[™]
The Official Health Plan Marketplace

Tax Credit & Premium Rate Estimator

The premium you pay for health plans purchased through the Marketplace may be reduced if your household income is below 400 percent of the federal poverty level (\$48,960 for individuals and \$94,200 for a family of four). Use the Tax Credit and Premium Estimator below, to estimate the amount of tax credit you may be eligible for and the amount you will have to pay toward coverage each month. Fill in the boxes below.

I. Tax Credit Estimator for Individuals and Families:

Total Number of Individuals in Your Tax Household	ENTER >	4	Include everyone in your tax household whether or not they are applying for coverage
Number of Adults that are applying for Coverage	ENTER >	2	Do not include any young adult children up to age 26
Number of Children ages 19 through 25 that are applying for Coverage	ENTER >	0	
Number of Children under 19	ENTER >	2	
Total # of Household Members Applying for Coverage		4	
Family Type:		Employees with Spouse	
Cost of Coverage for Child(ren) under 19:		\$ 18.00	
Annual Taxable Income	ENTER >	\$ 50,000.00	
Percent of Federal Poverty Level (FPL)		212.31%	
Select the County in which you reside:	SELECT FROM DROPDOWN LIST	Erie	
Select the Level of Coverage which you are interested in:	SELECT FROM DROPDOWN LIST	Gold	
Estimated Advance Premium Monthly Tax Credit Available to Apply to Premiums		\$269.84	

The above amount is an estimate of the advance premium tax credit that will be available to you to lower the cost of your coverage. The estimated premium amount you will pay each month is shown in the table below and varies by the level of coverage and the health plan you choose. Your actual advance premium tax credit, if any, will be determined at the time you apply for coverage.

<http://info.nystateofhealth.ny.gov/PremiumEstimator>

Fact Sheets, Rack Cards, & Posters



FACT SHEET

nystateofhealth
The Official Health Plan Marketplace



FAST FACTS ON
Why It Is Now Easier to Pay for Health Insurance

Health insurance doesn't have to cost a lot anymore. That's why NY State of Health was created, to make sure all New Yorkers can get this important benefit.

Here are 5 ways it will soon be easier to pay for health insurance in New York State

- 1 Help with insurance bills**
For the first time ever, many New Yorkers will have help paying for a health plan. This help puts health insurance within more people's reach. A wide range of people can get this kind of help - from an individual earning \$45,960 to a family of four making \$94,200.
- 2 Support for the "extras"**
It's not just the monthly insurance bill that's a burden. It's extras like "co-pays" - the part of a medical bill that's charged to you, not your insurance company - and "deductibles," the amount you must pay before your insurance kicks in. If your income falls below a certain point, NY State of Health will help you pay for these "extra" costs.
- 3 Everyone in the pool**
Insurance rates are based on the number of people in a group, or "pool." The larger the pool, the lower the monthly cost of health insurance for everyone. The pool in NY State of Health is going to be very large.
- 4 Healthy or ill, the cost is the same**
No one will be denied coverage or charged more just because they're already sick.
- 5 Big bang for the buck**
Starting in 2014, every health plan offered at NY State of Health, no matter what it costs, must cover 10 key health services. These include care at a doctor's office, prescription drugs, emergency services, even prevention and wellness services. So if you buy a health plan at this new Marketplace, you can be sure you'll get a lot of bang for your buck.

Sign up for a health plan from **OCTOBER 1, 2013 to MARCH 31, 2014**. Coverage will begin as early as **JANUARY 1, 2014**.

Online at nystateofhealth.ny.gov

By phone at 1-855-355-5777

10-020 #13

nystateofhealth
The Official Health Plan Marketplace



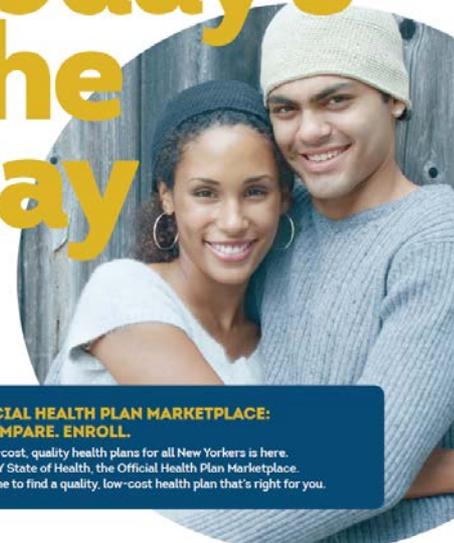
Today's the day

FOR SMALL BUSINESSES

Sign up for a health plan as early as **OCTOBER 1, 2013** for coverage beginning **JANUARY 1, 2014**, or sign up on the first of any month after January.

1-855-355-5777 | nystateofhealth.ny.gov

[MORE >](#)



Today's the day

THE OFFICIAL HEALTH PLAN MARKETPLACE: SHOP. COMPARE. ENROLL.

Access to low-cost, quality health plans for all New Yorkers is here. Welcome to NY State of Health, the Official Health Plan Marketplace. Call or go online to find a quality, low-cost health plan that's right for you.

nystateofhealth
The Official Health Plan Marketplace

1-855-355-5777 | nystateofhealth.ny.gov

10-027 #13

IPA/Navigator Site Schedules

		Navigator Agency Location and Site Schedule <i>(Subject to change, please call agency to confirm.)</i>
County: Broome		
Lead Agency Name	Mothers & Babies Perinatal Network of SCNY, Inc.	
Subcontractor's Name	N/A	
Enrollment Site Name	Rural Health Network	
Site Address	2663 Main Street	
City	Whitney Point	NY 13862
Site Main Phone #	(800) 231-0744	
Languages	English, Vietnamese, Mandarin Chinese, Cantonese, Taiwanese, Spanish, Hungarian, & German	
Schedule and Notes	Tuesday: 9:00am-3:00pm	
Lead Agency Name	Community Service Society of New York	
Subcontractor's Name	Greater Binghamton Chamber of Commerce	
Enrollment Site Name	Chamber Office, Metrocenter	
Site Address	49 Court Street	
City	Binghamton	NY 13901
Site Main Phone #	(607) 772-8860	
Languages	English & Spanish	
Schedule and Notes	Monday, Wednesday & Friday: 8:00am-4:00pm / One day per week 10:00am-7:00pm & Saturday hours by appointment only	
Lead Agency Name	Community Service Society of New York	
Subcontractor's Name	Small Business Development Center at SUNY Binghamton	
Enrollment Site Name	SBDC	
Site Address	222 Water Street	
City	Binghamton	NY 13901
Site Main Phone #	(607) 777-4024	
Languages	English	
Schedule and Notes	Wednesday: 8:30am-5:00pm	
Lead Agency Name	Mothers & Babies Perinatal Network of SCNY, Inc.	
Subcontractor's Name	N/A	
Enrollment Site Name	M&BPN	
Site Address	457 State Street	
City	Binghamton	NY 13901
Site Main Phone #	(800) 231-0744	
Languages	English, Vietnamese, Mandarin Chinese, Cantonese, Taiwanese, Spanish, Hungarian, & German	
Schedule and Notes	Monday - Friday: 8:30am-4:30pm & Tuesday - Wednesday: 8:30am-7:00pm	
Lead Agency Name	Community Service Society of New York	
Subcontractor's Name	Young Invincibles	
Enrollment Site Name	SUNY Binghamton	
Site Address	4400 Vestal Pkwy E	
City	Binghamton	NY 13902
Site Main Phone #	(914) 715-3140	
Languages	English & Spanish	
Schedule and Notes	Monday & Tuesday	

<http://info.nystateofhealth.ny.gov/IPANavigatorSiteSchedule>

Map of Health Plans by County



<http://info.nystateofhealth.ny.gov/PlansMap>

Provider Networks



Plan	Customer Service Phone Number	Provider Network URL
Affinity	1-866-247-5678	http://affinityplan.org/HIX-Provider-Directory
American Progressive (Todays Options NY)	1-866-422-5009	http://www.todaysoptionsny.com/plans.html
Blue Cross Blue Shield of Western NY	1-855-826-6996	http://bcbswny.prismisp.com/
Blue Shield of Northern Eastern NY	1-855-826-6996 (Individual Market) 855-424-5209 (Small Business Market)	http://bsneny.prismisp.com/
CDPHP - Capital District Physicians Health Plan	1-855-236-7113	https://findadoc.cdphp.com
EmblemHealth	1-800-223-1831	http://emblemhealth.com/Our-Plans/Exchange/Find-a-Doctor.aspx
Empire Blue Cross/ Empire Blue Cross Blue Shield	1-800-385-2036	http://www.empireblue.com/wps/portal/ehpprovider?content_path=provider/noapplication/f1/s0/t0/pw_e197232.htm&rootLevel=0&label=information
Excellus - Blue Cross Blue Shield in Central NY	1-800-817-8400	https://www.Excellusbcbs.com/findprovider
Excellus/Univera in Western NY	1-800-817-6700	https://www.Univerahealthcare.com/findprovider
Fidelis Care	1-888-343-3457	http://www.fideliscare.org/apps/providersearch/
Health Republic Insurance (NY CO-OP)	1-888-990-5702	http://newyork.healthrepublic.us/network
Healthfirst New York	1-888-250-2220	http://www.hfdocfinder.org
Independent Health	1-800-501-3439	www.independenthealth.com/exchangeprovider
MetroPlus Health Plan (Market Plus)	1-855-809-4073	https://www.metroplus.org/Search/Primary-Care-Provider
MVP Health Plan, Inc	1-800-825-5687	www.discovermvp.com/doctorsearch
North Shore LIJ	1-855-706-7545	http://www.nsljcareconnect.com/provider-search/
Oscar Insurance Corporation	1-855-672-2769	www.hioscar.com/nyhx/providers/
United Healthcare	1-877-856-2429	http://xny.welcometouhc.com/home
United Healthcare (Oxford)	1-866-561-7530	http://shopny.welcometouhc.com/home

<http://info.nystateofhealth.ny.gov/resource/health-plan-provider-networks>

State and Regional Fact Sheets



NEW YORK STATE FACT SHEET

Overview:
NY State of Health is the official online health plan marketplace for New Yorkers, and the only place where you can check your eligibility and apply for financial assistance. It is an easily accessible, one-stop-shop where you can compare costs and coverage, and buy a plan from a certified group of health issuers.

Who's Eligible:
NY State of Health is open to individuals or small business owners with 50 or fewer employees. Everyone should come to the Marketplace to see what it can offer.

Underinsured & Uninsured in New York State:
There are over 2.7 million uninsured and many underinsured in New York State. At full enrollment, nearly 1.1 million uninsured and underinsured New Yorkers will obtain health insurance through NY State of Health: 615,000 individuals and 450,000 small business members.

New York State Specifics:

Navigators:
For a list of Navigators available in the state of New York by region, visit:
<http://link.nystateofhealth.ny.gov/HealthNavigators>

Qualified Health Plans:	
<ul style="list-style-type: none">• Affinity Health Plan• American Progressive Life & Health Insurance Company of New York (Today's Options of NY, Inc.)• Capital District Physicians Health Plan, Inc.• EmblemHealth• Empire BlueCross and Empire Blue Cross Blue Shield	<ul style="list-style-type: none">• Excelsus (Excelsus Blue Cross BlueShield in Central NY and Univera in Western NY)• Fidelis Care• Freelancers Co-op (Health Republic Insurance)• Healthfirst New York• HealthNow New York, Inc. (Blue Shield of NENY; Blue Cross BlueShield of Western NY)• Independent Health• MetroPlus Health Plan MVP Health Plan, Inc.• North Shore LJI• Oscar Insurance Corporation• United Healthcare of New York, Inc. (Oxford)

All plans include coverage in the following areas:
1) ambulatory patient services, 2) emergency services, 3) hospitalization, 4) maternity and newborn care, 5) mental health and substance use disorder services, 6) prescription drugs, 7) rehabilitative and habilitative services and devices, 8) laboratory services, 9) preventive and wellness services and chronic disease management, 10) pediatric services, including oral and vision care

Individual Marketplace: Individual Plans * - Starting Rates for Approved Monthly Premiums **	Small Business Marketplace: Individual Plans * - Starting Rates for Approved Monthly Premiums
<ul style="list-style-type: none">• Bronze: \$ 215• Silver: \$ 271• Gold: \$ 307• Platinum: \$ 360	<ul style="list-style-type: none">• Bronze: \$ 233• Silver: \$ 285• Gold: \$ 333• Platinum: \$ 392

* Premiums starting as low as listed amount per tier. All plans are not available in every county.
** Excludes possible tax credits

Find Out More:
Tax Credit and Premium Estimator: <http://info.nystateofhealth.ny.gov/PremiumEstimator>
NY State of Health Plan Map: <http://info.nystateofhealth.ny.gov/PlansMap>
Website: www.nystateofhealth.ny.gov Facebook: www.facebook.com/NYStateofHealth
Twitter: www.twitter.com/NYStateofHealth Google+: [NY State of Health](https://www.google.com/+NYStateofHealth)

For more information please contact:
Bill Schwarz, Director Public Affairs Group
New York State Department of Health
(518) 474-7354 ext. 1

NY State Fact Sheet Small Business Fact Sheet

Regional Fact Sheets:
Albany
Bronx
Brooklyn
Buffalo
Long Island
Manhattan
Mid-Hudson
Queens
Rochester
Staten Island
Syracuse
Utica

Individual Application Demo

New York  State **State Agencies** Search all of NY.gov

 ABOUT ▾ RESOURCES ▾ GET HELP ▾ 1-800-368-6777 SEARCH

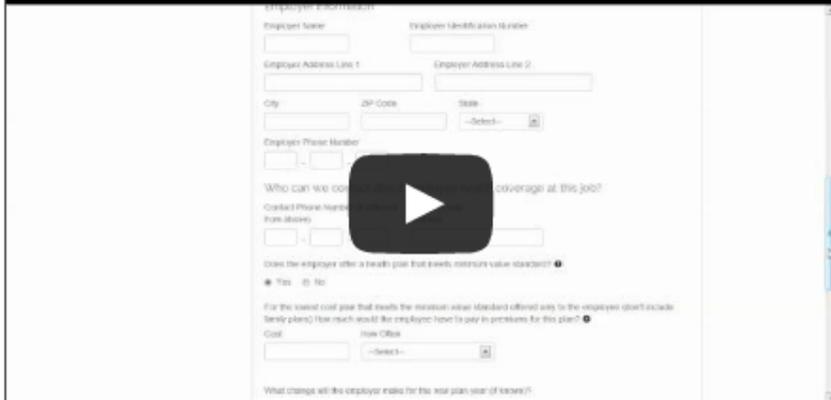
Individuals & Families Navigators Employers Brokers Employees

Video Demonstration of Individuals and Families Application

> Resources

5/4/30, 2013 Share this Page >>

NY State of Health Application Instructional Video

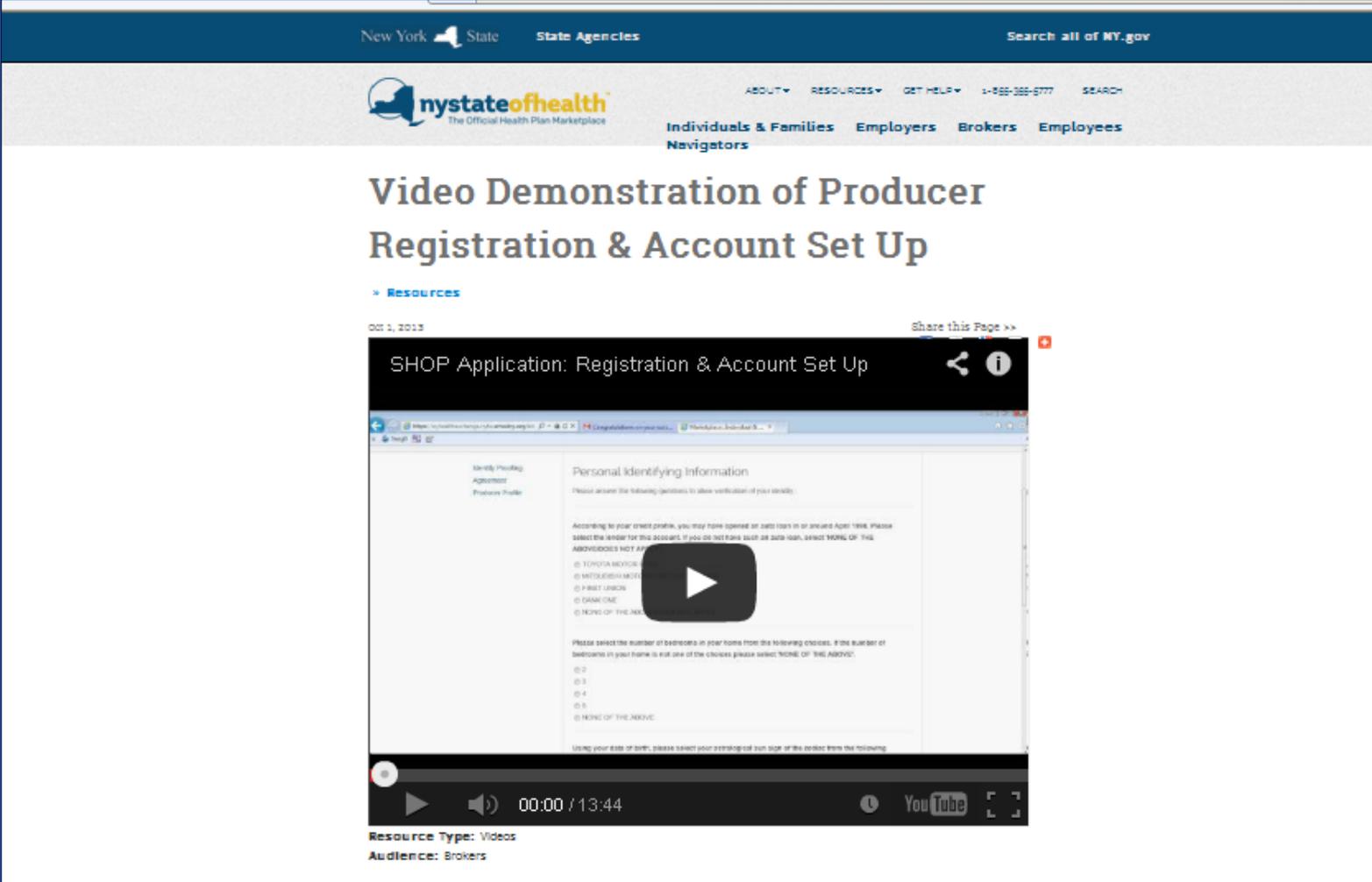


The screenshot shows a web form for an application. Fields include: Employer Name, Employer Health plan number, Employer Address Line 1, Employer Address Line 2, City, ZIP Code, State (dropdown), Employer Phone Number, Contact Person Name (from above), Contact Phone Number, Does the employer offer a health plan that meets minimum value standard? (radio buttons for Yes/No), For the lowest cost plan that meets the minimum value standard offered only to the employee (don't include family plans) how much would the employer have to pay in premiums for the plan? (Cost, how often dropdown), and What change will the employer make for the new plan year (if known?).

Resource Type: Videos
Audience: Brokers/Insurers/American Indian/Alaska Native

<http://info.nystateofhealth.ny.gov/resource/video-demonstration-individuals-and-families-application>

Small Business Application Video



The screenshot shows the nystateofhealth website interface. At the top, there is a navigation bar with "New York State" and "State Agencies" on the left, and "Search all of NY.gov" on the right. Below this is the nystateofhealth logo and a search bar. The main navigation menu includes "Individuals & Families Navigators", "Employers", "Brokers", and "Employees". The central content area features the title "Video Demonstration of Producer Registration & Account Set Up" and a "Resources" link. A video player is embedded, showing a browser window with the "SHOP Application: Registration & Account Set Up" form. The form includes sections for "Personal Identifying Information" and "Please select the number of bedrooms in your home from the following choices". The video player has a play button and a progress bar showing 00:00 / 13:44. Below the video, the text "Resource Type: Videos" and "Audience: Brokers" is displayed.

<http://info.nystateofhealth.ny.gov/resource/video-demonstration-producer-registration-account-set>

nystateofhealth.ny.gov
1-855-355-5777